



Charter for the Hauraki Gulf Alliance campaign

The Objective

The Hauraki Gulf Alliance has been formed for the purpose of removing mobile bottom contact fishing methods from the Hauraki Gulf. These include, but are not limited to, bottom trawling, scallop dredging and Danish seining.

We undertake this goal because mobile contact fishing methods are destructive, have a negative impact on the marine ecosystem and release a vast amount of sequestered carbon back into the atmosphere.

Any organisation that joins is committed to this objective and will do nothing to undermine or block the efforts of the Hauraki Gulf Alliance to achieve its goal.

Data

Private data offered by individuals through the petition and submission process will not be sold or shared with third parties, this includes alliance members.

In order to protect the integrity of Alliance members databases separate petitions can be established and the numbers merged prior to it being delivered to parliament.

Reporting

Knowledge is power. Reporting is crucial to keeping all stakeholders up to date. Interim reports will be circulated and it is asked that all Alliance members report their activity in order to allow everyone to stay up to date.

Member roles and responsibilities

The Hauraki Gulf campaign to remove mobile bottom contact fishing methods will be run by LegaSea on behalf of the Hauraki Gulf Alliance – a group of organisations, Iwi, hapu, companies and individuals committed to this cause.

LegaSea will plan and run the campaign, build the collateral, develop the alliance and raise money to fund the campaign.

Alliance member organisations will be expected to play their part in the campaign. This will be in the form of:

- Sharing key communications through their own channels (EDMs, Organic social media) posts.
- Allow their organisation name and logo be used in Hauraki Gulf Alliance communications and letters to ministers and government representatives.
- Inviting other appropriate organisations to join the campaign.

Financial contributions to the campaign will be encouraged and appreciated.

For further information or questions please contact Benn Winlove at benn@legasea.co.nz.